

REBOINART.
PLATAFORMA D'ART



REBOBINART

WHO WE ARE

We are an urban art platform that believes in art as a tool to promote social and cultural uses of the public spaces. We are enthusiastic about urban art.

We aim to unlock the citizens' creativity in public spaces in an organized and consensual way promoting an equal artistic participation. Everyone has the right to get involved in the cultural activity of their neighborhood or their city favoring a greater engagement social and politically.

We work to boost the social, cultural and touristic appeal of neighborhoods, which kindles greater interest amongst neighbors, tourists and innovative sectors of the economy. Besides, it fosters a greater feeling of belonging and it links the neighborhood's identity to the cultural creation.

Civic participation is encouraged through art in

the streets as a tool to forward social cohesion. Art turns into a community mediation instrument as it increases civic engagement and it brings together different social groups working towards a better coexistence with neighbors.

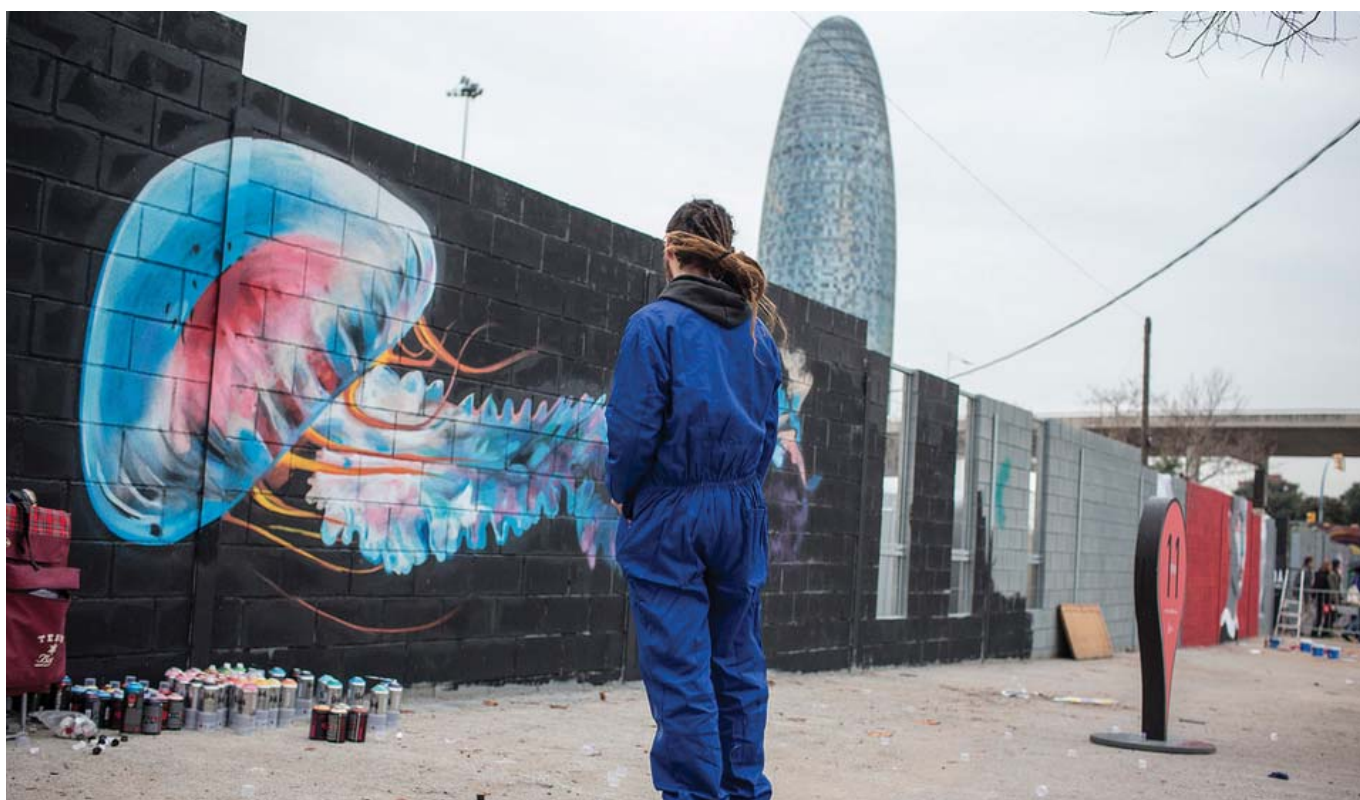
We support local artists by offering them the chance to work professionally and to promote their careers.

WHAT WE DO

We carry out projects and social intervention programmes through artistic creation that are adapted to the specific reality of each town or neighborhood. We analyze the social reality of every location in which we are active and we work together with both local actors and Public Administration technical officers.

We have innovative technical tools. We advocate for a wide audiovisual broadcasting, a high profile in the social networks and our actions and projects receive an intense coverage in the media.





HOW?

Our skilled and dedicated team is composed by urban artists, creatives, publicists, cultural managers, psychologists, sociologists and mediators of conflicts.

We excel at the technical management of public spaces used for artistic purposes. We work in situ developing pedagogical workshops, innovative methods for community participation and conflict management through art and, also, we carry out different cultural events. Our work is conceived from a pioneer social innovation and is devoted to promoting the presence of art in the streets.

MURS LLIURES

WHAT WE DO

- We've created a new method for managing public spaces used for artistic purposes. We act as mediators amongst local authorities, urban artists and neighbors.
- We agree with both local authorities and neighbors on the transfer of artistic public spaces with the support of local entities. These spaces are boosted following the urban art philosophy and, therefore, they are conceived as lively spaces for creation rather than mere open-air museums.
- We manage the spaces and supervise the intensity and frequency of the artistic activity.
- The artistic performances have increased thanks to the broadcasting of the project. This has led many professionals from different cultural sectors such as architects, illustrators and graphic designers to start painting. Invasive graffiti hasn't increased in the surrounding areas, but instead there is a sense of respect towards the works.

HOW

There are 2 ways to get access to the spaces:

- www.rebobinart.com manages spaces to be used for artistic purposes. Everyone can sign up and get the permit to paint the selected spot. All works will be seen by the virtual community assuring a wide broadcasting of them all.

• "Murs Lliures" App. It's the first ever app that manages permits and enables the users to upload the images of their works from their own cellphones.

- Both platforms are linked to Facebook and Twitter increasing the broadcasting of the works and boosting the creative activity in those public spaces.

WHY WE DO IT

Because...

- We promote artistic creation in public spaces.
- We orient Graffiti movement in a positive way stimulating the artistic quality at the expense of invasive graffiti.
- We want to attract new talents and help the younger ones to break into the world of urban art in a civic and respectful way.
- We help to reduce public expenditure by promoting artistic quality instead of invasive graffiti.
- We orient graffiti towards cultural and civic participation. We work towards changing the social perception of urban art by reducing the conflict of invasive graffiti for the sake of creative artistic expression.





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